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FOR IMMEDIATE RELEASE

### **One Street Intern Arrives from Berlin**

Prescott, Arizona – September 17, 2008 – This week One Street welcomed Leonhard (Leo) Sobottka to Prescott where he will help develop One Street’s programs over the next six months. Leo is a master’s degree student from Berlin and is looking forward to offering his expertise in international sustainable tourism, mapping and bicycle route designation. He will also research and capture exemplary resources for increasing bicycling to add to One Street’s web resources library which offers free access to everyone visiting the One Street website at: [www.onestreet.org](http://www.onestreet.org)

“As a student of Sustainable Tourism Management, cycling and alternative transport are very important to me,” Leo said. “One Street is the best choice for me, because here I deal with high qualified experts in these fields from around the world and can build on this experience. Also, being here in Prescott Arizona I have access to cycling initiatives in action and fresh ideas from the local advocates.”

Next week Leo will travel to Las Vegas with One Street’s executive director, Sue Knaup, to take part in the international Interbike Trade Show. At the trade show, Leo and Sue will connect with bicycle industry partners for One Street’s international programs.

One Street is an international nonprofit organization that serves leaders of organizations working to increase bicycling. Besides stocking One Street’s web library, Leo will also look into replicating a highly successful program from Germany called Bed & Bike that is a certificate program for hotels to show that they welcome bicyclists. He will also assist with One Street’s Social Bike Business program and leadership curriculum program in partnership with Prescott College.

Leo will be at the One Street office in Prescott through April 2009. You can contact him on his line there at 928-541-9357. You can also find out more about One Street at [www.onestreet.org](http://www.onestreet.org)

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