FOR IMMEDIATE RELEASE

**Bicycles for Social Change Event December 9**

Prescott, Arizona – November 28, 2017 – Join author, Sue Knaup, for an interactive presentation on bicycles for social change Saturday December 9 at 3:00pm in the Prescott College Chapel at 220 Grove Avenue in Prescott. The event will center around Ms. Knaup’s recently published memoir, *Bike Hunt*, about her experience as the director of a national bicycle nonprofit. She will also tap elements of a course she taught for five years at Prescott College called The Bicycle: Vehicle for Social Change.

Attendees will learn about and discuss how bicycles have changed the course of history and how even a single bike can help someone escape poverty. Ms. Knaup will pose questions such as why bicycles have been left out of social movements such as Civil Rights and why most bicycle initiatives serve only privileged people.

“I’m looking forward to this opportunity to once again discuss these important issues at Prescott College,” she said. “The college has been a source of inspiration for me since my days as a student in the early 1980s through my time as an instructor learning with my students.”

From her perspective as the executive director of One Street, a nonprofit serving leaders of bicycle organizations worldwide, Ms. Knaup will offer solutions to common barriers faced by nonprofit leaders. These include outside forces opposed to changing the status quo. One Street’s campaign planning resources guide advocates through this process. She will also discuss internal infighting often found in nonprofits and how to first prevent it, but also how to respond if it does occur.

The presentation will wrap up with a discussion on ways to grow the bicycle movement and other social change movements, here in Prescott as well as around the world.

A book signing will follow. For those who would like to purchase a copy of *Bike Hunt* prior to the event, it is available at Peregrine Books in Prescott or at online booksellers such as Amazon. Learn more about the book and One Street at [www.OneStreet.org](http://www.OneStreet.org).

All proceeds from *Bike Hunt* sales support One Street’s service to bicycle nonprofits around the world.

*For more information, please contact Sue Knaup, Executive Director: +1- 928-541-9841, sue{at}onestreet.org*